

Houser & Hennessee
ADVERTISING CORPORATION

CLIENT:	Garber Automotive Group	PHONE #:	V3
SPOT:	CJ-GAR-T160501 May Hand Drawing Jeep	FAX # :	
LENGTH:	:30	SALES REP:	Kim G.
DATE:	5/6/16	PRODUCER	A. Dennis
		:	

GRAPHICS	<u>Video</u>	AUDIO
<p>Garber Chrysler Logo (Chrysler, Dodge, Jeep, Ram Logos) Bay Road – North of Tittabawassee</p>  <p>One of America's Fastest Growing Auto Brands!"</p>  <p>2016 Jeep Cherokee Latitude 4X4 \$199/mo</p> <p>Lease for 24 months, 10,000 miles per year for qualified returning lessees with approved credit. \$XXXX down. Tax, title & license fees extra. See dealer for details. Offer ends 5/31/16.</p> <p>2016 Jeep Patriot Latitude 4X4 \$169/mo</p> <p>Lease for 24 months, 10,000 miles per year for qualified returning lessees with approved credit. \$XXXX down. Tax, title & license fees extra. See dealer for details. Offer ends 5/31/16.</p> <p>Garber Chrysler Logo (Chrysler, Dodge, Jeep, Ram Logos) www.GarberCDJR.com Bay Road - Saginaw</p>	<p>Animation: John On Screen</p> <p>John On Screen, hand draws a Mountain Bike, Kayak, etc.</p> <p>Friend On Screen – Thought Bubble "You NEED A Jeep!"</p> <p>Garber Chrysler Logo & Dealership Beauty Shot</p> <p>John next to his new Jeep</p>	<p><u>Announcer: (Jim Biggins)</u></p> <p>John's always on the move! He needs a vehicle that will keep up with him, on and off the road!</p> <p>A friend said, "John, get a Jeep from Garber Chrysler!" John was amazed at the selection and incredible deals during the Drive & Discover Event!</p> <p>Like "2015's 4-wheeler of the year" - Jeep Cherokee! Just \$199 a month!</p> <p>And new Jeep Patriots just \$169 a month!</p> <p>Thanks to Garber Chrysler, John got a Jeep that'll take him anywhere... at an amazing price!</p> <p>Find your adventure... In a new Jeep from Garber Chrysler! Bay Road, Saginaw!</p>

Approved: _____

Approved with Changes: _____

Client Signature: _____